



## Insure Your Profit With A Herd Health Program

Your dogs, cats, and horses aren't the only animals on the farm that need annual vaccinations and deworming. Your cow herd does too. It is an old belief that all cattle need is one round of calthood shots and one worming every year...or so. A lot of people also believe that it is more profitable to just do the bare minimum. Nothing could be farther from the truth.

Just take this scenario for instance: Let's assume the cattle market is up at this point in time. A rancher in central Texas runs a commercial herd of beef cattle. Three heifers that the rancher was going to keep for replacements are found dead. The rancher calls the vet to come out to the ranch to perform an autopsy. The vet diagnoses blackleg in all three heifers. Because they weren't vaccinated, the rancher just lost about \$15,000-\$18,000...maybe more. Those heifers would have made the rancher, give or take, about \$1500 a year for about 10-12 years. Now those heifers *and* part of that annual profit are gone, all because the rancher declined to spend the \$18.00-24.00/head per year it would have taken to prevent this catastrophe. A good rule of thumb for people in the cattle business (and any other people for that matter): Things that *can* be prevented *should* be prevented.

Here at Brenham Veterinary Hospital we care about your livelihood and our staff of experienced doctors and technicians can help insure your profit with a health program that is right for you and your herd. We can perform any task, whether it is at the ranch or at the hospital, where we have facilities including a state-of-the-art hydraulic squeeze chute and tilt table. Stop by and come in for a tour of our bovine facility. We will be happy to answer any of your cattle questions and look forward to helping you maintain a healthy herd.